

HONORING OUR
PAST AND
ENVISIONING
OUR FUTURE,
15 YEARS IN
BUSINESS AND
COUNTING!

NYA SPORTS & FITNESS CENTER

# IMPACT REPORT



# A MESSAGE FROM THE BOARD OF DIRECTORS

Dear Friends of NYA Sports & Fitness Center,

We are absolutely thrilled to be celebrating our 15-year anniversary with so many of you. And it goes without saying how proud and grateful we are as an organization for your generous support throughout these years. It is hard to believe that NYA first opened its doors on November 8, 2008, as the first major project in the development of Fairfield Hills. It was the product of a dream and the vision of founder Peter D'Amico who learned from his mother that in America, with hard work, dedication and self-reliance, anything is possible.

Indeed, this is the case!

The original image for NYA (originally, the Newtown Youth Academy), a 501c3 nonprofit organization, was to offer Newtown and its neighboring communities a sports facility where people could gather, have fun, and develop physically. As we reflect on the past 15 years, we are reminded of how much more we have become.

Throughout these years, NYA has played and continues to play an invaluable role in the lives of many individuals, from toddlers to teenagers to seniors! NYA has been the shelter during storms and a persistent home to athletes as they progress from early grade school through high school, into college, and in some cases professional sports. We are a resource for graduating high school seniors, for families experiencing hardships, and a haven for all Newtown Schools both private and public during emergency situations. Our constant goal is to continue to find novel ways to accommodate and help all who pass through our doors.

There is a venerable adage, "it takes a village" and we know this firsthand. We could not do what we do without your ongoing support. While we have already accomplished so much, there is so much more the NYA team wishes to do, for example, growing the current programs for individuals of all ages and abilities. We want to continue offering programming at reasonable prices and scholarships for high school students and campers, but this cannot be achieved without donor support!

We invite you to take a few minutes to review our impact report and read about all the wonderful ways we make a difference in people's lives. We encourage you to continue as a donor and invite your friends and business partners to join as well. Together, we can continue to make a difference! Here at NYA, we are honoring our past and envisioning our future - fifteen years and counting!!

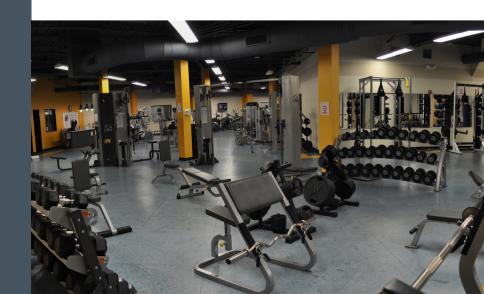
Maggie Conway



# **OUR MISSION**

Anniversa

NYA Sports & Fitness Center, a 501(c)(3) non-profit organization, is committed to building a stronger community by providing an environment that supports healthy living through exercise, sports, play, events and personal connections. "IN MY DREAM FOR THIS ACADEMY, I SEE CHILDREN PLAYING SPORTS, ADULTS GETTING HEALTHIER, AND MOST IMPORTANTLY, I SEE A COMMUNITY COMING TOGETHER TO ENJOY WHAT WE HAVE BUILT." PETER D'AMICO, 2008



# WHO WE SERVE

NYA fosters an environment of inclusion for people of all ages and abilities by offering programs, memberships, and facility access through a number of sponsored initiatives.

## **ADAPTIVE SPORTS & RECREATION**

NYA programs that meet the needs of all the participants through special modifications and extra support. Since 2019...

181 athletes participated in 65 Classes 1,581 Volunteer Hours Clocked \$43,115 in Venue Space Donated \$22,500 in Fundraising Dollars



# **ATHLETES**

We are proud to be a part of the journey for the thousands of athletes who have practiced, played, competed, and/or trained at NYA.

Many of them have gone on to play at the highest level of their sport — NCAA, MLB, NFL, Olympics.

# **SCHOOLS**

NYA serves as the Reunification Site for all Newtown Schools (public and private). We foster a collaborative relationship with the local schools to provide programming for staff and students, resources for parents, fields and courts for sports teams, and more.



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## **UNIFIED SPORTS**

NYA donates \$3,600 in venue space annually to hold the Unified Sports
Fall Soccer Tournament & Winter Basketball
Tournament. We are happy to host hundreds of student athletes, coaches, and supporters from across the South West
Conference of Connecticut.

# YOUTH

Although our organization's focus has broadened, we continue to positively impact the young lives of our community.

455 Campers participated in our School Holiday & Summer Camps last year. 348 current members are under the age of 18 and come to NYA after school.

121 Students attended NYA's Hybrid program, developed as a COVID response effort, to assist working parents. It's popularity has prompted us to transition this to our early dismissal program.



# TIPE CONTROLLED TO THE CONTROL

# **SENIORS**

We recognize the importance of maintaining a healthy lifestyle through all stages of life.

We work to make the decision "easier" for seniors by offering low cost membership options.

702 Silver Sneakers and Renew Active
Members



# **LOOKING AHEAD**

Recognizing the milestone of our 15-year anniversary, we are inspired by our history while excited about the potential of our future. The past 3 years specifically, have taught us the importance of being able to quickly adapt and meet the needs of an ever changing business environment and community. We will nurture this perspective as we enter the next phase of our growth, years 15 through 20, while maintaining our commitment to deliver quality NYA experiences for our members, clients, participants, and the community.

In addition to our amazing staff and supporters, our beautiful, multi-use facility is one of our signature strengths. We will continue to invest in our building over the coming years through strategic capital improvements, ongoing maintenance, and equipment upgrades. Specifically, we are in the planning process to add additional entrance/exit doors in our Field House wing. This will allow us to host a wider range of events and increase our capacity within this space. We are also planning for the installation of a new turf field as well as the replacement of our HVAC units. These are large financial undertakings and we invite contributions in the form of donations/sponsorships that will help us invest in our future and continue to provide a top-tier sports and fitness facility.

With regard to programming, we will remain focused on providing opportunities for individuals with differing abilities. By continuing to foster an environment that supports participation and inclusion, we will build on the foundation we have established with our Adaptive Sports & Recreation program, the iCan Bike Camp, and Unified Sports support. These initiatives require significant volunteer and sponsorship support. We enthusiastically welcome participation from our NYA friends and family to help us grow our ability to reach more individuals in these areas.

We aim to build on the recent momentum to restore our membership base, which suffered significantly during the pandemic. Our top priority is to update our group fitness, training, and overall fitness experiences, encouraging individuals and, importantly, families, to reconnect with our gym and fitness center.

It is an exciting time in Newtown, on the Fairfield Hills campus, and at NYA.

We look forward to continuing our role as a vehicle for the positive health, well-being, and growth of the community.

Jan Jorty



# THANK YOU TO OUR SPONSORS!













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